

# **SRI KRISHNA ARTS AND SCIENCE COLLEGE**

An Autonomous College Affiliated to Bharathiar University  
Coimbatore-641008, Tamil Nadu, India

## **LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (LOCF)**

**B.Sc. Information Systems and Management**  
**(I to VI Semester)**

**for 2024-25 admitted Students**

**DEPARTMENT OF MANAGEMENT SCIENCE**



**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
COIMBATORE – 641008

**DEPARTMENT OF MANAGEMENT SCIENCE**  
**(2024-2025)**

**I. PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)**

Graduates from the B.Sc. Information Systems Management are expected to achieve the following PEOs

<b>PEO 1</b>	Graduates will possess managerial, computer programming and critical thinking skills in serving the domestic and global community in the area of business information system
<b>PEO 2</b>	Graduates will be able to solve business problems using modern programming practices by demonstrating professionalism and ethical values.
<b>PEO 3</b>	Graduates will be able to acquire programming, technological and entrepreneurial skills in business information systems to exhibit a passion for life-long learning.

**II. PROGRAMME LEARNING OUTCOMES (PLOs)**

The Graduates of B.Sc. Information Systems Management programme will be able to:

<b>PLO1</b>	<b>Knowledge:(Cognitive)</b> Identify the programming and technical knowledge acquired in the current computational demands.
<b>PLO2</b>	<b>Critical Thinking Skills:(Cognitive)</b> Analyze the complex problems and identify solutions through critical thinking skills.
<b>PLO3</b>	<b>Practical Skills:(Psychomotor)</b> Adapt to the latest tools and techniques used to develop domain based innovative solutions with the acquired technical and operational skills
<b>PLO4</b>	<b>Teamwork Skills:(Affective)</b> Function and contribute as a team in the diversified environment in taking competitive decision
<b>PLO5</b>	<b>Communication Skills:(Affective)</b> Communicate effectively with the computing community as well as society to comprehend effective documentation and presentation
<b>PLO6</b>	<b>Digital Skills:(Affective)</b> Incorporate advanced digital skills in designing, developing, managing and deploying in media and technical field.
<b>PLO7</b>	<b>Numeracy Skills:(Cognitive)</b> Apply quantitative, numerical and statistical skills to solve challenging problems with effective solutions.
<b>PLO8</b>	<b>Leadership Skills:(Affective)</b> Articulate leadership skills in motivating the team towards the target in a multi-disciplinary environment
<b>PLO9</b>	<b>Lifelong Learning Skills:(Affective)</b> Recognize the need and ability to involve independent and life-long learning in the changing era of technology.

<b>PLO10</b>	<b>Entrepreneurial Skills:(Affective)</b> Interpret the impact of professional business solutions on business environment for sustainable development
<b>PLO11</b>	<b>Ethics &amp; Professional Skills:(Affective)</b> Follow ethical principles and commit to professional responsibilities for a relevant technical practice

**III. Programme Learning Outcomes vs Graduate Attributes vs Taxonomy of Verbs**

PLO	Graduate Attributes										Blooms			
	Knowledge	Critical Thinking	Practical Skills	Team work	Communication skills	Digital skills	Numeracy	Leadership skills	Lifelong learning	Entrepreneurial skills	Ethics & Professionalism	Cognitive	Psychomotor	Affective
1	✓										✓			
2		✓									✓			
3			✓										✓	
4				✓										✓
5					✓									✓
6						✓								✓
7							✓				✓			
8								✓						✓
9									✓					✓
10										✓				✓
11											✓			✓

**IV. Programme Learning Outcomes Vs Programme Educational Objectives**

	PEO 1	PEO 2	PEO 3
PLO 1	✓		
PLO 2	✓		
PLO 3		✓	
PLO 4		✓	
PLO 5		✓	
PLO 6		✓	
PLO 7	✓		
PLO 8		✓	
PLO 9			✓
PLO 10		✓	
PLO 11		✓	

**V. ADDITIONAL PROGRAMME OUTCOMES (APOs)**

<b>APO 1</b>	Graduates will have an ability to have Social Intelligence with Social Intelligent Quotient and Emotional Quotient <b>(SIQ &amp; EQ)</b>
<b>APO 2</b>	Graduates have virtual collaborative ability to enhance learning retention and motivation and encourage knowledge sharing and support. (VCA)
<b>APO 3</b>	Graduates will have critical thinking and innovative skills to stay competitive in their future careers and excel beyond the content knowledge (CTI)
<b>APO 4</b>	Graduates will have good digital foot print in the area of management in embarking lifelong learning techniques. (GDFP)

**VI. PROGRAMME SPECIFIC OUTCOMES (PSOs)**

<b>PSO 1</b>	Develop proficiency in the areas of planning, decision making and performance management.
<b>PSO 2</b>	Acquire analytical and practical skills in the fields of systems, computer applications, programming languages, accounting and entrepreneurship.
<b>PSO 3</b>	Pursue professional courses in Management for becoming a successful professional

**VII. Mapping of PEOs with PSOs**

	<b>PSO 1</b>	<b>PSO 2</b>	<b>PSO 3</b>
<b>PEO 1</b>		✓	
<b>PEO 2</b>	✓		
<b>PEO 3</b>			✓

## VIII. Curriculum Structure for B.Sc. Information Systems and Management

## Course Components, Credits &amp; Marks Distribution

Part No	Group	Basic Structure: Distribution of Courses	Number of Courses	Total Marks	Total Credits
I - III	1	AEC – Ability Enhancement Courses	10	1000	24
III& IV	2	DSC – Discipline Specific Courses	15	1500	60
	3	DSE – Discipline Specific Electives	10	1000	40
	4	GEC – Generic Elective Courses	4	400	12
	5	SEC – Skill Enhancement Courses	2	100	4
IV	6	ANCC I & II – Audit Non-Credit Courses	2	Completed	
V		ANCC III – Audit Non-Credit Courses	1		
-	7	Drive Through Courses (DTCs) – (SWAYAM-NPTEL, Coursera, any courses certified by statutory bodies, etc.)	Any number	-	Additional Credits
<b>Total</b>				<b>4000</b>	<b>140</b>

**Group 1. Ability Enhancement Courses (AECs)(10 Courses)– Part (I–IV)**

AEC are the courses based upon the content that leads to knowledge enhancement. Ability Enhancement Courses (AEC) are the following:

S. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Marks	Credits
1	24AEC01/ 24AEC07/ 24AEC11	<b>AEC Part I:</b> Language – I: Tamil – I- Tamil Vanam -I/ Hindi – I/ French – I	I	Language	5	100	3
2	24AEC21	<b>AEC Part II:</b> English-I: Basic Business Communication	I	English	5	100	3
3	24AEC03/ 24AEC08/ 24AEC12	<b>AEC Part I:</b> Language – II Tamil – II- Tamil Vanam-II/ Hindi – II/ French – II	II	Language	5	100	3
4	24AEC23	<b>AEC Part II:</b> English – II: Advanced Business Communication	II	English	5	100	3
5	24AEC38	<b>AEC Part III:</b> Academic Skills for Commerce and Management	II	Management	2	100	2
6	24AEC56	<b>AEC Part III:</b> Business Ethics	IV	Management	2	100	1

7	24AEC83	<b>AEC Part IV:</b> Communication Enhancement Course: Communication Excellence	IV	English	2	100	1
8	24AEC49	<b>AEC Part III:</b> Comprehensive Project for Management	III	Management	-	100	4
9	24AEC77	<b>AEC Part III:</b> Digital Technology	VI	Management	5	100	3
10	24AEC81/ 24AEC82	<b>AEC Part IV:</b> Spoken Hindi/ Spoken Tamil	III	Language	2	100	1
<b>Total</b>						<b>1000</b>	<b>24</b>

### Group 2. Discipline Specific Courses (DSCs) (15 Courses) – Part III

These courses are to be studied compulsorily by the students as a core requirement. The students are required to take DSCs across six semesters. The courses designed under this category aim to cover the basics that a student is expected to imbibe in the particular discipline. It includes major project.

S. No.	Course Code	Course Title	Semester	Contact Hours	Marks	Credits
1	24MSU01	Introduction to Management and Business	I	5	100	4
2	24IMU01A	Fundamentals of C Programming	I	3	50	2
	24IMU01B	C Programming – Practical		2	50	2
3	24IMU02A	Fundamentals of C ++ Programming	II	3	50	2
	24IMU02B	C++Programming - Practical		2	50	2
4	24IMU03	Principles of Accounting	II	5	100	4
5	24MSU05	Economic Analysis for Business Decisions	III	5	100	4
6	24MSU06	Marketing Management	III	5	100	4
7	24MSU07	Cost and Management Accounting for Business	III	5	100	4
8	24MSU08	Business Research Methods	IV	5	100	4
9	24IMU05A	DBMS Principles & Concepts	IV	3	50	2
	24IMU05B	DBMS Principles & Concepts – Practical		2	50	2
10	24MSU09	Human Resource Management	IV	5	100	4
11	24IMU06	Management Information System	V	6	100	4
12	24MSU11	Global Business Management	V	6	100	4
13	24MSU12	Strategic Management	VI	6	100	4
14	24IMU09	Artificial Intelligence for Business	VI	5	100	4
15	24MSU13	Major Project	VI	5	100	4
<b>Total</b>					<b>1500</b>	<b>60</b>

## Project Work

During the Sixth semester each student should undertake a project work and submit the report. A guide will be allotted to each student by the Department. A student can select any research topic in discussion with the guide. The project report shall be subject to internal evaluation followed by a Viva-Voce. The project should be demonstrated at the time of examination.

### Internal Evaluation:

Reviews (3)	– 60 Marks
Report	– 20 Marks
Attendance	– 20 Marks
Total	– 100 Marks will be converted to 40 (Internal) Marks

**End Semester Viva-Voce** will be conducted for 60 Marks.

(Dissertation - 40 Marks & Viva-voce - 20 Marks)

### Group 3. Discipline Specific Elective (DSEs) (10 Courses) – Part III

Discipline Specific Elective courses offered under the main discipline of study which may be specialized or advanced or supportive to the discipline of study. Students can choose any one course from two courses each in the list of following DSEs.

S. No.	Course Code	Course Title	Ownership Department	Contact Hours	Marks	Credits
1	24MSU14	Professional Office Suite – Practical	Management	3	100	3
2	24MSU15	Spreadsheet for Business – Practical	Management	3	100	3
3	24IMU04A	JAVA Programming	B.Sc CT & DS	3	50	2
	24IMU04B	JAVA Programming - Practical	B.Sc CT & DS	2	50	2
4	24MSU17	Tally - Practical	Management	3	100	3
5	24MSU18	Industrial Exposure Training	Management	4 weeks	100	4
6	24IMU07	Enterprise Resource Planning	Management	6	100	5
	24MSU20	Industrial Relations and Labour Welfare	Management			
	24MSU21	Service Marketing	Management			
7	24IMU08A	Python Programming	B.Sc CT & DS	3	50	2
	24IMU08B	Python Programming- Practical	B.Sc CT & DS	2	50	2
8	24MSU022	Research Methodology – Practical	Management	4	100	4
9	24IMU10	E-Business	Management	5	100	5
	24MSU24	Performance Management	Management			
	24MSU25	Brand Management	Management			
10	24IMU11A	Basics of Web Technologies	B.Sc CT & DS	3	50	2

	24IMU11B	Web Technologies -Practical	B.Sc CT & DS	2	50	2
	24MSU27	Learning and Development	Management	5	100	5
	24MSU28	Digital Marketing	Management	5	100	5

### Industrial Exposure Training (IET)

Students can opt for Industrial Exposure Training during fifth semester for a period of 4 weeks.

The Continuous Internal Assessment mark distribution for IET is as follows:

Component	Mode of Conduct	Project Coverage	Marks
3 Reviews	Presentation	Phase by Phase	60
Work Diary	Written	Phase by Phase	20
Report	Submission	Entire Process	20
<b>Total</b>			<b>100*</b>

\*100 Marks will be converted to 40 (Internal) Marks

The end semester examination of the Industrial Exposure Training will be given based on the report and viva-voce for 60 marks, conducted by the Department.

Report: 40 Marks

Viva-voce: 20 Marks

### Group 4. Generic Elective Courses (GECs) (4 Courses)– Part III

Generic Elective Courses are interdisciplinary in nature. They are additional courses based on expertise, specialization, requirements, scope, and need of the department.

Sl. No.	Course Code	Course Title	Semester	Ownership Department	Contact Hours	Marks	Credits
1	24GEU03	Statistics for Management	I	Mathematics	5	100	3
	24GEU04	Mathematics for Management					
2	24GEU05	Operations Research for Management	II	Mathematics	5	100	3
	24GEU06	Mathematics for Business					
3	24GEU75	Entrepreneurial Development	III	Management	5	100	3
	24GEU60	Corporate Governance		Commerce			
4	24GEU59	Financial Management	IV	Commerce	5	100	3
	24GEU61	Corporate Finance					
<b>Total</b>						<b>400</b>	<b>12</b>



**Group 5. Skill Enhancement Courses (SECs) (2 Courses)**

SEC I: Compulsory Course : Talent Enhancement Course : Career Guidance

SEC II: A Bucket of Skill based Courses are offered for the Under Graduate programmes by the departments aimed at imparting skill. A Student has to subscribe one course from list offered by the department.

S.No	Course Code	Course Title	Ownership Department
1.	24SEC01D	Mathematics for Competitive Examination	Mathematics
2.	24SEC13	Advanced Spreadsheet for Business - Practical	Management
3.	24SEC14	Fundamentals of Python Programming - Practical	Computer Science
4.	24SEC15	Soft Skills - Practical	Management

**Group 6. Audit Non-Credit Courses (ANCC)– Part IV & V**

Non-Credit Courses are intended for students who want to gain general knowledge, learn a new skill, upgrade existing skills, enrich their understanding of a wide range of topics, or develop personal interests. A student has to complete any two courses during Semester I and II.

Part IV- ANCC			
S. No.	Course Code	Course Title	Ownership Department
<b>ANCC 1 (Semester I)</b>			
1	24ANC01	Environmental Studies	Bioscience
<b>ANCC 2 - Values &amp; Ethics (Semester II)</b>			
2	24ANC02	Human Rights	Social Work
3	24ANC03	Women's Rights	Social Work
4	24ANC04	Yoga for Human Excellence	Psychology
5	24ANC05	Indian Culture and Heritage	English
6	24ANC06	Introduction to Cyber Security	CS
7	24ANC07	Consumer Protection	Commerce
8	24ANC08	Constitution of India	Commerce
9	24ANC09	Waste Management	Bioscience
10	24ANC10	Sustainable Development Goals	Management

Student has to take part in any one extension activity during their course of study.

Part V- ANCC		
<b>ANCC 3 - Extension Activities</b>		
S. No.	Course Code	Course Name
1	24ANC11	National Service Scheme
2	24ANC12	National Cadet Corps
3	24ANC13	Youth Red Cross
4	24ANC14	Red Ribbon Club

5	24ANC15	Rotaract Club
6	24ANC16	Sports
7	24ANC17	Association Activities
8	24ANC18	Club Activities

**Group 7.****i) Drive-Through Courses (DTCs) I & II– Additional Credits**

These courses are intended to bring out and promote the self-learning initiative of the students – where their own motivation is what drives them to complete the course and not external compulsions. This fosters the habit of keeping oneself updated always by means of self-study. It gives opportunities to the students to explore new areas of interest and earn additional credits. Students can take any number of courses under this cafeteria system. The credits will not be taken for CGPA calculation. Additional 4/3/2 credits per course will be given on submission of certificate.

- a. Coursera
- b. NPTEL
- c. Any courses certified by statutory bodies.

**ii) Drive-Through Course (DTC – III)****Internship Training/Mini Project/ Spoken Tutorial/etc.**

Students individually or with the maximum of four members per batch should take up either Internship training or mini project for a period of fifteen days during IV Semester vacation. The report will be evaluated and viva-voce examination will be conducted during V semester. Otherwise, the students have to complete one spoken tutorial course or any certification course suggested by the department.

**IX. Semester-wise Scheme**

Semester I											
Course Code	Course Title	T/P/E	Ins. Hrs/Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	L/ R/ N/ G	
24AEC01/ 24AEC07/ 24AEC11	<b>AEC 1: Language I</b> Tamil – I – Tamil Vanam - I/ Hindi – I/ French – I	T	5	3	25	75	100	3	SD	L/ R/ N/ G	
24AEC21	<b>AEC 2: English I:</b> Basic Business Communication	T	5	3	25	75	100	3	SD	G	
24MSU01	<b>DSC 1:</b> Introduction to Management and Business	T	5	3	25	75	100	4	EM/SD	G	
24IMU01A	<b>DSC – 2A:</b> Fundamentals of C Programming	E	3	3	10	40	50	2	SD	G	
24IMU01B	<b>DSC – 2B:</b> C Programming – Practical		2	3	10	40	50	2	SD	G	
24MSU14	<b>DSE 1:</b> Professional Office Suite – Practical	P	3	3	40	60	100	3	SD	G	
24GEU03/ 24GEU04	<b>GEC 1:</b> Statistics for Management/ Mathematics for Management	T	5	3	25	75	100	3	EM	G	
24ANC01	<b>ANCC1 (NF2F)</b> Environmental Studies	T	2	-	-	-	Completed	SD	G		
Drive Through Course I: Additional Credit Courses							Additional Credits				
<b>Total</b>			<b>30</b>				<b>600</b>	<b>20</b>			
Semester II											
Course Code	Course Title	T/P/E	Ins. Hrs/Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	L/ R/ N/ G	
24AEC03/ 24AEC08/ 24AEC12	<b>AEC 3: Language II</b> Tamil – II – Tamil Vanam - II/ Hindi – II/ French – II	T	5	3	25	75	100	3	SD	L/ R/ N/ G	
24AEC23	<b>AEC 4: English II:</b> Advanced Business Communication	T	5	3	25	75	100	3	SD	G	
24AEC38	<b>AEC 5:</b> Academic Skills for Commerce and Management	T	2	-	100	-	100	2	SD/EM/EN	G	
24IMU02A	<b>DSC – 3A:</b> Fundamentals of C ++ Programming	E	3	3	10	40	50	2	SD	G	
24IMU02B	<b>DSC – 3B:</b> C ++ Programming – Practical		2	3	10	40	50	2	SD	G	
24IMU03	<b>DSC 4:</b> Principles of Accounting	T	6	3	25	75	100	4	EM	N	
24GEU05/ 24GEU06	<b>GEC 2:</b> Operations Research for Management / Mathematics for Business	T	5	3	25	75	100	3	EM	G	
24ANC02 24ANC03	<b>ANCC2 (NF2F)</b> Human Rights Women's Rights	T	2	-	-	-	Completed	SD	G		

24ANC04	Yoga for Human Excellence										
24ANC05	Indian Culture and Heritage										
24ANC06	Introduction to Cyber Security										
24ANC07	Consumer Protection										
24ANC08	Constitution of India										
24ANC09	Waste Management										
24ANC10	Sustainable Development Goals										
Drive Through Course II: Additional Credit Courses								Additional Credits			
<b>Total</b>			<b>30</b>				<b>600</b>	<b>19</b>			
<b>Semester III</b>											
Course Code	Course Title	T/P/E	Ins. Hrs/Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	L/ R/ N/ G	
24AEC49	<b>AEC 6:</b> Comprehensive Project for Management	T	-	3	100	-	100	4	SD/EM/EN	L/R/N/G	
24AEC81/ 24AEC82	<b>AEC 7:</b> Spoken Hindi/ Spoken Tamil	T	2	2	100	-	100	1	SD/	L/R	
24MSU05	<b>DSC 5:</b> Economic Analysis for Business Decisions	T	5	3	25	75	100	4	EM	G	
24MSU06	<b>DSC 6:</b> Marketing Management	T	5	3	25	75	100	4	EM/S D	G	
24MSU07	<b>DSC 7:</b> Cost and Management Accounting for Business	T	5	3	25	75	100	4	EM	N	
24MSU15	<b>DSE 2:</b> Spreadsheet for Business-Practical	P	3	3	40	60	100	3	SD	G	
24IMU04A	<b>DSE 3A:</b> JAVA Programming	E	3	3	10	40	50	2	EM	G	
24IMU04B	<b>DSE 3B:</b> JAVA Programming - Practical		2	3	10	40	50	2	EM	G	
24GEU75/ 24GEU60	<b>GEC 3:</b> Entrepreneurial Development/ Corporate Governance	T	5	3	25	75	100	3	EN/ SD	G	
<b>Total</b>			<b>30</b>				<b>800</b>	<b>27</b>			
<b>Semester IV</b>											
Course Code	Course Title	T/P/E	Ins. Hrs/Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	L/ R/ N/ G	
24AEC83	<b>AEC 8:</b> Communication Enhancement Course: Communication Excellence	T	2	2	100	-	100	1	SD/EM/EN	L/ R/ N/G	
24AEC56	<b>AEC 9 :</b> Business Ethics	T	2	3	25	75	100	1	EN	N	
24MSU08	<b>DSC 8:</b> Business Research Methods	T	5	3	25	75	100	4	SD	G	
24IMU05A	<b>DSC 9A:</b> DBMS Principles & Concepts	E	3	3	10	40	50	2	SD/E M/EN	G	
24IMU05B	<b>DSC 9B:</b> DBMS Principles & Concepts – Practical		2	3	10	40	50	2	SD/E M/EN	G	

24MSU09	<b>DSC 10 :</b> Human Resource Management	T	5	3	25	75	100	4	EM/S D	N/G
24MSU17	<b>DSE 4:</b> Tally – Practical	P	3	3	40	60	100	3	SD/E M	L/R
24GEU59/ 24GEU61	<b>GEC 4:</b> Financial Management/ Corporate Finance	T	5	3	25	75	100	3	SD	G
24SEC01D	<b>SEC 1 :</b> Mathematics for Competitive Examination	T	3	3	50	-	50	2	SD	N
<b>Total</b>			<b>30</b>				<b>750</b>	<b>22</b>		

**Semester V**

Course Code	Course Title	T/P/E	Ins. Hrs/Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	L/ R/ N/ G
24MSU18	<b>DSE 5</b> Industrial Exposure Training	-	4 Weeks	-	40	60	100	4	EM	G
24IMU06	<b>DSC 11:</b> Management Information System	T	6	3	25	75	100	4	EM	N
24MSU11	<b>DSC 12:</b> Global Business Management	T	6	3	25	75	100	4	EM	G
24IMU07/ 24MSU20/ 24MSU21	<b>DSE 6:</b> <b>Elective I:</b> Enterprise Resource Planning /Industrial Relations and Labour Welfare/ Services Marketing	T	6	3	25	75	100	5	EM/S D/EN	N/G
24IMU08A	<b>DSE 7A :</b> Python Programming	E	3	3	10	40	50	2	EM	G
24IMU08B	<b>DSE 7B :</b> Python Programming - Practical		2	3	10	40	50	2	EM	G
24MSU22	<b>DSE 8 :</b> Research Methodology - Practical	P	4	3	40	60	100	4	SD	G
24SEC13/ 24SEC14/ 24SEC15	<b>SEC 2:</b> Advanced Spreadsheet for Business - Practical/ Fundamentals of Python Programming - Practical/ Soft Skills - Practical	P	3	3	20	30	50	2	SD	G
Drive Through Course III – Internship Training /Mini Project/Spoken Tutorial							Completed			
<b>Total</b>			<b>30</b>				<b>650</b>	<b>27</b>		

**Semester VI**

Course Code	Course Title	T/P/E	Ins. Hrs/Week	ESE Dur. Hrs	CIA Marks	ES Marks	Total Marks	Credits	SD/EM/EN	L/ R/ N/ G
24AEC77	<b>AEC 10:</b> Digital Technology	T	4	3	25	75	100	3	EM	G
24MSU12	<b>DSC 13 :</b> Strategic Management	T	6	3	25	75	100	4	EN	G
24IMU09	<b>DSC 14:</b> Artificial Intelligence for Business	T	5	3	25	75	100	4	EM	G

24MSU13	<b>DSC 15 : Major Project</b>	-	5	3	40	60	100	4	EN	G	
24IMU10/ 24MSU24/ 24MSU25	<b>DSE 9 : Elective II :</b> E-Business /Performance Management/ Brand Management	T	5	3	25	75	100	5	SD/ EM/ EN	N/ G	
24IMU11A/ 24IMU11B/ 24MSU27/ 24MSU28	<b>DSE 10: Elective III :</b> Basics of Web Technologies / Web Technologies -Practical/ Learning and Development/ Digital Marketing	E	3	3	10	40	50	3	SD/E M/EN	G	
		E	2	3	10	40	50	2	SD/E M/EN	G	
		T	5	3	25	75	100	5	SD	G	
24ANC11/ 24ANC12/ 24ANC13/ 24ANC14/ 24ANC15/ 24ANC16/ 24ANC17/ 24ANC18	<b>ANCC 3</b> Extension Activities National Service Scheme / National Cadet Corps / Youth Red Cross / Red Ribbon Club / Rotaract Club / Sports / Association Activities / Club Activities	-	-	-	-	-	Grade	-	SD	G	
<b>Total</b>			<b>30</b>				<b>600</b>	<b>25</b>			
<b>Total</b>							<b>4000</b>	<b>140</b>			
<b>Drive-Through Courses (DTCs):</b> Courses offered in Coursera OR NPTEL OR Any courses certified by statutory bodies.		Additional 4 credits per course will be given on submission of Certificate					During Semester I to Semester VI				

The courses focus on the following needs	
SD	Skill Development
EM	Employability
EN	Entrepreneurship
L	Local
R	Regional
N	National
G	Global

### Semester-wise Distribution of Marks and Credits

Semester	Total Marks	Total Credits
I	600	20
II	600	19
III	800	27
IV	750	22
V	650	27
VI	600	25
<b>Total</b>	<b>4000</b>	<b>140</b>

**OFFERED BY****List of Courses Offered by Mathematics Department**

Semester	Course Code	Course Name	Programme	T/P/E	Ins. hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
I	24GEU03/ 24GEU04	Statistics for Management/ Mathematics for Management	BSc ISM	T	5	25	75	100	3	EM	G
II	24GEU05 / 24GEU06	Operations Research for Management / Mathematics for Business	BSc ISM	T	5	25	75	100	3	EM	G

**OFFERED BY****List of Courses Offered by Commerce Department**

Semester	Course Code	Course Name	Programme	T/P/E	Ins. hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
III	24GEU60	Corporate Governance	BSc ISM	T	5	25	75	100	3	SD	G
IV	24GEU61	Corporate Finance	BSc ISM	T	5	25	75	100	4	SD	G
IV	24GEU59	Financial Management	BSc ISM	T	5	25	75	100	4	SD	G

**OFFERED BY****List of Courses Offered by BSc ISM Department**

Semester	Course Code	Course Name	Programme	T/P/E	Ins. hrs	CIA	ES	Total Marks	Credit	SD/ EM/ EN	L/ R/ N/ G
III	24GEU75	Entrepreneurial Development	BSc ISM	T	5	25	75	100	3	SD	G